

The OPRT Secretariat has started to distribute the following YouTube videos to further expand the consumption of wild and frozen tuna.

- (1) Origin of “October 10 is Tuna Day” in Japan: 1 Video and 1 Short
- (2) Reasons why wild and frozen tuna is delicious: 1 Video and 2 Shorts (The Video split into 2 parts)
- (3) Lively fish shop in town: 1 Video and 1 Short

You can watch them at the following URL or QR code.

<https://www.youtube.com/@oprthaguro>



We will continue to create and distribute videos to help the public, especially the younger generation, to understand deeply the delicious taste of wild and frozen tuna.